

Internal Use Only:
3rd + Final Grant
20140270

Organization / Agency Information

\$25,000



Organization/Agency Name: Broadway Center for the Performing Arts			17904
Physical Address: 901 Broadway, Suite 700		City/State/Zip: Tacoma, WA 98402-4415	
Mailing Address: SAME		City/State/Zip:	
CEO or Director: David J. Fischer		Title: Executive Director	
Phone: 253-591-5582	Fax: 253-591-2013	Email: dfischer@broadwaycenter.org	
Contact Person: David Fischer		Title: Executive Director	
Phone: 253-591-5582	Fax: 253-591-2013	Email: dfischer@broadwaycenter.org	
Web Site Address: www.broadwaycenter.org		Tax ID: 91-1106878	

Program / Grant Information

Interest Area: Health Environment Animal Protection Education Human Dignity

Program / Project Name: Broadway Center Arts Education: Outreach for Underserved Students		
Amount of Grant Requested: \$25,000	Total Organization Budget: \$ 4,676,627	Percentage of Organization's Total Budget used for Administration: 20%
Purpose of Grant Request (one sentence): To serve 15,500 students via two arts education outreach programs: <ol style="list-style-type: none"> The LENS Project (formally named Broadway YEAR) - a groundbreaking youth violence prevention program for at-risk youth; and Extensive tour of our original production - Legacy of Dr. King and Civil Rights 		
Gimbel Grants Received: List Year(s) and Award Amount(s) 2011-2012 - \$25,000 2012-2013 - \$25,000		

Signatures

Board President / Chair: SARA KENDALL	Signature: 	Date: 02/26/2014
Executive Director: D.AVID J. FISCHER	Signature: 	Date: 02/26/2014

ORIGINAL

2014 S.L. Gimbel Foundation Fund APPLICATION Narrative

I. Organization background

A) The Broadway Center is unique in Washington State. We are both a producer and presenter of the performing arts and manager/steward of the largest complex of civic-owned theaters between Seattle and San Francisco: the Pantages, Rialto, and Theatre on the Square. This year, we are observing our 30th anniversary presenting world class artists on-stage, contributing to the revitalization of downtown Tacoma, preserving historic theaters, and educating students of all ages. We underwrite costs and provide operating efficiencies for seven resident arts organizations which, alongside the Broadway Center, comprise the vast majority of performing arts programming for the region. The Broadway Center is the largest cultural employer in Pierce County. No other arts organization serves as many people--we directly serve about 267,000 patrons annually through our own programs, those of our resident companies and other community partners. This includes 51,000 students, teachers and parents in the largest, in-depth, arts education of its kind Washington State, and also includes 100,000 who are served through community events involving the theaters such as Tacoma Farmers Market, First Night, and other outdoor events.

The mission of the Broadway Center, as adopted by our Board of Trustees 2.13.13, is to:

- Entertain our community through top quality and diverse performances;
- Ensure our children's development through education and the arts;
- Empower our citizens through participation;
- Enable our historic buildings and drive the revitalization of the Theatre District.

Our core values define our organizational culture, and help us weigh key decisions. They are:

- Openness (staying transparent and eager to collaborate)
- Joy (celebrating our humanity)
- Courage (smart risk-taking, learning, changing)
- Diversity (reflecting our community on stage and off)
- Inclusiveness (inviting broad access, building strong relationships)
- Stewardship (honoring the legacy we inherit, nurturing the future)

B) Examples of organizational accomplishments would include:

- The Broadway Center is more deeply relevant than at any time in our 30-year history because of our commitment to access and diversity. Our programming mix, marketing channels, pricing strategies and even venues have changed radically in the last few years in direct response to input from historically underserved communities. As a result, audiences are notably younger and more ethnically diverse.
- We are in the strongest financial position in the history of the organization. In fiscal year 2012-13, we posted an operating surplus, created a cash reserve and we had a positive cash flow of \$135,162.
- The Broadway Center has built largest in-depth arts education program in Washington State, serving 51,000 patrons annually.
- We are in Phase II of a Centennial Capital Campaign: a transformational plan to reinvest in the landmark Pantages and Rialto Theaters in time for their 100th anniversaries in 2018. To date more than \$8 million has been procured and invested into facilities improvements.

C) The communities we serve are primary located in the South Puget Sound region: a four-county geographic area with a population of 2.3 million people covering nearly 3,900 square miles (2010 US Census). Median household income in 2010 was \$55,530, significantly lower than the \$65,383 median in Seattle/King County immediately north. At 30.9% people of color, Tacoma is more ethnically diverse than Washington State, which averages 18.2% people of color.

II. Project Information:

A) Statement of Need.

Broadway Center programs address/serve a core K-12 student population in greater Pierce County which has specific needs and obstacles, including (all OSPI May 2013 data):

- Cultural barriers: Our region’s school districts have ethnically, culturally and linguistically diverse students that comprise 30 -70% of student population.
- Economic need: Participating schools average 55-65% free and reduced lunch rates, with some schools as high as 80-90%.
- Geographic isolation: Accessibility to professional arts services and after-school learning is a challenge for rural/low-income schools. Rising transportation costs and reduced class time has choked participation.
- History of disengagement from school. For example, in Tacoma the five-year cohort graduation rate was 67% and Bethel was 73%.

B) Project Goal, Objectives and Methodology.

1. Our project goal is to serve youth from urban and outlying areas of Pierce County with arts-driven learning, civic/historical engagement, literacy, co-op team building, and personal accountability to support student success.
2. and 3. Tables below address objectives, activities, timeline and participant information.

Project	Format	Timeline	Location	Students/ Other
The LENS Project	Two, 10 week sessions. One-day per week for two hours.	Sess. I – Apr ‘14 Sess. II – Oct ‘14	14 Bethel Schools, 5 in Tacoma and 4 in Puyallup.	400 students served, ages 9-14. 23 teachers/ liaisons. 700 parents
Description	The LENS Project, the new name for Broadway YEAR, stands for Learning, Empathy, Negotiation and Sense of Self – the four cornerstones of our violence intervention/student determination program. Five master teaching artists/arts intervention specialists work closely with a liaison at each location to deliver arts-rich lessons to assist 400 students in finding innovative, viable solutions to bullying, violence, and supportive cohort development. LENS provides opportunity for students to interpret and create their own art based upon their own outlooks and challenges. Family engagement is a crucial extension of student work. The LENS Project is offered at very low or no cost depending on individual circumstances, and more than 35% cannot afford the \$25.00 fee for the 10-week session.			
Objective I	To offer at-risk youth, ages 9-14, extended after school programming in cohort development through spoken word, theater and dance to explore and express their concerns around violence to discover and share possible alternatives.			
Community Need Met	Based on a Nov. 30, 2013 report “Something to Say,” published by the Wallace Foundation, Broadway Center LENS Project is performing at the highest level of best practice in effective after-school and urban programs for at-risk students. <ul style="list-style-type: none"> • Instructors are professional, practicing artists; • A culture of high expectations, respect for creative expression and affirmation of youth participants as artists; • Positive relationships with adult mentors and peers foster a sense of belonging and acceptance; • Youth participants actively shape programs and assume meaningful leadership roles; and • Programs provide a physically and emotionally safe place for students. The Broadway Center has a successful history of program interventions with low income/at risk youth, for many years providing after-school programs for at-risk students. We are diligently working to create innovative ways to increase at-risk students’ engagement in school, negotiate/navigate challenges to by looking at anothers’ perspective, learn to communicate appropriately, and understand the importance of working as a team.			
Need Uniqueness and Partners	The performing arts are an ideal vehicle for youth who must navigate conflict, forms of community/domestic violence and crime, and rarely have viable options outside sports. The LENS Project is an un-replicated concept in violence intervention strategies through the performing arts. It could be used nationally in multiple community settings. Community partners include leadership from Pierce County, co-planning with school district administrators, plus the active involvement of teachers and parents at participating schools. New this year: The project will be presented to peer performing arts center staffs at the Western Arts Alliance Conference in Sept 2014 in Seattle, WA.			

Project	Format	Timeline	Location	Students/Other
Touring Outreach	27+ performances	Nov-Dec '14 script/planning/training.	19 schools in 8+ school districts.	15,000 K-12 students and their classroom teachers
Description	Diversity-based touring original production visit schools each January. The show uses multi-media to dramatize the legacy and work of Dr. King and of great Civil Rights leaders. Original curriculum is reviewed with teachers at hands-on workshops, and all materials meet Common Core standards in writing, civics/history and the arts. Using young, professional actors, the show uses theater, music, dance, and multimedia elements to dramatize excerpts from the literature, letters, essays of great authors and leaders. There are shows for two age groups- K-3 and 4-12 so the concepts are more age appropriate. More than 85,000 students in low-income, underserved schools have participated.			
Objective II	To provide professional, diversity-based, touring arts programs directly on site at underserved schools to alleviate school economic challenges such as transportation availability, shortage of classroom time, and individual student economic barriers.			
Community Need Met	The production celebrates the lives of those who were not afraid to stand up for civil rights, in peaceful ways that changed the world. It is a multi-disciplinary performance of spoken word, dance, and contemporary music, delivering a captivating message of courage, empathy, and understanding.			
Uniqueness and Partners	This annual tour is in most cases, the attending students' first exposure to professional performing arts of any kind. Curriculum materials help teacher make direct links from the performance to Common Core Standards and provide discussion topics for use before and after performances. This program was created in direct response to our 20+-year ongoing partnership with three local school districts through the Kennedy Center Partners in Education program.			

Objective III: Kennedy Center Partners feedback, electronic surveys and focus groups will be solicited, compiled and reviewed by Broadway Center for quality assessment/possible improvement. **Activities:** Independent evaluation, compilation of surveys.

4. There is no other performing arts group in our region delivering this type or scope of work. Through collaborative efforts with our Kennedy Partnership Districts, projects are in line with state-wide school efforts toward anti-bullying, integrated arts learning, and appreciation of diversity. The LENS Project is also supported by Pierce County Violence Intervention initiatives.

C) Project Outcomes and Evaluation Success is measured through pre/post surveys; analyzing qualitative data such as discipline and attendance statistics; and through focus groups at each of the schools. We also measure the shift in attitudes amongst parents, educators and community members regarding student behaviors, school and community safety.

D) S.L. Gimbel Funds will be used for partial compensation for program staff, teaching/interventional artists, and tour preparation/curriculum development.

III. Project Future

A) \$25,000 from the Gimbel Foundation Fund would be matched by more than \$200,000 in confirmed support from government, family/community foundations, and corporations.

IV. Governance, Executive Leadership and Key Personnel/Staff Qualifications

An updated Strategic plan was adopted in early 2013, and each of six board committees has collective projects tied directly to the plan: Executive, Governance, Finance (including Audit and Endowment), Fund Development, Rental Services/Facility Preservation, Program/Community Outreach. Full Board meets monthly, committees meet more often depending on work flow. The Finance Committee includes bankers, business owners, Fortune 100 corporate officers and investment professionals. Meeting monthly, they review all aspects of the organization's financial performance.

David Fischer, Executive Director: Has 32 years in performing arts; Exec. Director, Wells Fargo Center (Santa Rosa, CA); Deputy Director, Broadway Center; Director, Pierce County Arts Commission. Fischer's volunteering has benefited national constituents: NEA, Nat'l Park Service, Americans for the Arts, chambers of commerce, tourism and governments. In 2013, Fischer received the Distinguished Service Award (last awarded in 1992) by the Western Arts Alliance.

V. Project Budget

Line Item Description	Line Item Explanation (Formula/equation used as applicable. Example: 40 books @ \$100 each = \$4000)	Support From Your Agency	Support From Other Funders	Requested Amount From TCF	Line Item Total of Project
Assoc. EDU Director	.60 FTE	14,000	27,000	5,000	47,000
Asst. EDU Manager	.40 FTE	5,000	14,730	5,000	25,730
Tour Manager	Stipend		1,000	1,000	2,000
Tour Script Devo	Stipend		5,000		5,000
Teaching Artists	12wks x 3.5 hrs @ \$28 per hr. x 23 classes		17,048	12,000	27,048
Multicultural Artists	3 artists @ \$250 x 4 days		2,000	1,000	3,000
School Liaisons	Teaching artist asst./in-school student contact 23 schools@ \$1,000 stipend	3,000	20,000		23,000
Actors/Teaching Artists	Tour and curriculum development. Stipend	600		1,000	1,600
Training	8 artists x 48 hrs @ \$28 per	3,000	8,752		10,752
Training	Facilitator Stipend	1,000			1,000
Evaluation	Stipend – Susy Watts		8,000		8,000
Supplies	23 schools x \$225 per school		5,175		5,175
Marketing		1,750			1,750
Occupancy - LENS	\$150 wk x 1 wks x 23 schools		34,500		34,500
Occupancy – Tour	Rehearsals for Jan '15 launch	2,000			2,000
Transportation	Mileage reimb. \$20 per trip x 12 weeks x 23 schools	3,000	2,520		5,520
Student snacks	\$100 per school x 23 + Skill Shares @ 5 x \$100		2,800		2,800
Equipment and Royalties	LENS and Touring Copyright		2,050		2,050
Free tickets – LENS Families	500 tix x \$37 average	18,500			18,500
Scholarships - LENS	35% of students can't afford the \$25 fee to participate.		3,456		3,456
Administrative	Finance, Marketing, support staff and 5% Exec. Director.	30,000	26,500		56,500
Contingency		6,650			6,650
TOTALS:		88,500	178,531	25,000	292,031

VI. Sources of Funding: Please list your current sources of funding and amounts.

Secured/Awarded

Name of Funder: Foundation, Corporation, Government	Amount
Pierce County Violence Prevention	94,500
Wells Fargo Foundation	17,500
Bamford Family Foundation	11,250
Franciscan Foundation (\$5,000)	5,000

Pending

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
Safeco Insurance	25,000	~ June '14
Dan and Pat Nelson	5,000	~ June '14

VII. Financial Analysis

Agency Name: Broadway Center for the Performing Arts

Most Current Fiscal Year: From July 1, 2012 To: June 30, 2013

This section presents an overview of an applicant organization's financial health and will be reviewed along with the grant proposal. Provide all the information requested on your entire organization. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. Double Check your figures!

Program to Total Expenses Ratio: Percentage of expenses used to support programming versus how much is spent for general management and fundraising. A general rule is that at least 75 percent of total expenses should be used to support programs – the higher the percentage the better.

Program Expenses	/Total Operating Expenses	= Program Expense Ratio
✓ \$ 3,707,814	✓ \$ 4,783,986	✓ 78 %

990: Part IX, Column B, Line 25 990: Part IX, Column A, Line 25

Administrative Expense (100%-Program Expense ratio) per 990 above	Percentage of Organization's <u>Current</u> Total Budget used for Administration (from cover page)	Differential
22%	20%	2%

If the differential is above (+) or below (-) 10%, provide an explanation:

Quick Ratio: Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

Cash	+ Accounts Receivables	/Current Liabilities	= Quick Ratio
\$456,576	\$388,200	\$1,127,504	.75

Excess or Deficit for the Year:

Excess or (Deficit) Most recent fiscal year end	Excess or (Deficit) Prior fiscal year end
\$ 290,611	\$ 108,290

Notes:

Diversity of Funding Sources: A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

Funding Source	Amount	% of Total Revenue	Funding Source	Amount	% of Total Revenue
Contributions	\$294,939	6	Earned Revenue*	\$2,587,314	48
Fundraising/Special Events	\$381,974	7	Interest Income	\$658	0
Corp/Foundation Grants	\$652,630	12	Other: Contracts	\$962,147	18
Government Grants	\$154,339	3	Other: In-Kind	\$255,493	5
			Other: Endowment	\$32,129	1

Notes:

* Earned Revenue includes: Box Office/Admissions; Tuition and Workshops; Concession Sales; Rental Income; and small "other".

VIII. Application submission check list:

	<u>Submit FOUR (4) Copies: 1 ORIGINAL (WITH ORIGINAL SIGNATURES) and 3 copies, collated and stapled together of the following:</u>	<u>Submit ONE (1) Copy:</u>
	Completed Grant Application Form (cover sheet, narrative (3 pages maximum), budget and sources of funding, financial analysis page	A copy of your current 501(c)(3) letter from the IRS
	A list of your Board members and their affiliations	A copy of your most recent year-end financial statements (audited if available; double-sided)
	Your current operating budget and the previous year's actual expenses	A copy of your most recent 990 (double-sided)
	Part IX only of the 990 form, Statement of Functional Expenses (one page)	
	For past grantees, a copy of your most recent final report.	

Name	Profession	Employer
Christopher Algeo	Vice President, Senior Relationship Mgr	Key Bank
Judy Baerg	Retired	Community Volunteer
Barry Benson	Realtor	Coldwell Banker Bain
Lois Bernstein	Senior VP - Community Services	Multicare Health System
Jim Burg	Retired, HR Director	Simpson Tacoma Kraft
Meng Li Che - Treasurer	Industrial Appeals Judge	WA State Board of Appeals
Kim Fisher	VP and Wealth Advisor	Wells Fargo
Dr. Josh Garcia	Deputy Superintendent	Tacoma School District
David Gullino	Sales Director	Aetna Insurance
Joni Hall	Academy Principal	Todd Beamer High School
Tiffany Harmon - Secretary	Retired Military	Conservatory Parent
Stephanie Howe	Vice President	Ted Brown Music
Lisa Jangard	1 st VP, Senior Loan Operations Mgr	Homestreet Bank
Genie Jefferson	Division Administrator	SCL Energy Engineering
Deanna Keller	General Mgr, Co-Owner	KelTech Plastics
Sara Kendall - President	VP, Corporate Affairs/Sustainability	Weyerhaeuser
John Korsmo, Jr.	CEO and Owner	Korsmo Construction
Connie Ladenburg	Council Member	Pierce County Council
Darriel Menefee	Business Banking	Heritage Bank
Major Brian Nelson	Deputy Director of Joint Services	JBLM
Dick Pickett	Sr. VP - Commercial Banking Mgr	Umpqua Bank
Mark Pinto	Realtor	Windermere Real Estate
Jumi Sakurai	Consultant	Microsoft
Scott Shelton	Managing Partner	Westgate Capital Consultants
Vic Sweberg	Retired, Vice President	The Boeing Company
Monique Trudnowski	Owner/Operator	Adriatic Grill
Mike Wark	Director of Advancement	Univ. of Washington - Tacoma
Warren Willoughby - Pres. Elect	President and Owner	Sound Glass

Broadway Center Budget Comparison

	Actuals	Budget	Variance %
	Most Recently Completed Year	Projections Current Year	
	7.1.12-6.30.13	7.1.13-6.30.14	
Income			
Individual Contributions	294,939	335,000	14%
Corporate Contributions	282,578	295,000	4%
Foundation Grants	370,052	397,500	7%
Government Contributions	1,116,486	803,000	-28%
Other Earned Income	2,587,314	2,673,350	3%
Other Unearned Income (Galas, Special Events)	381,974	385,000	1%
Interest & Dividend Income	658	0	-
In-Kind	255,493	250,000	-2%
Endowment Transfer	32,129	31,777	-1%
Total Income	5,321,623	5,170,627	-3%
Expenditures			
Personnel			
Artistic	122,984	127,654	4%
Production	358,025	363,271	1%
Administrative	1,000,187	1,010,394	1%
Education	188,040	196,946	5%
Payroll Taxes (All)	147,772	141,522	-4%
Insurance - Workers' Comp (All)	13,910	20,217	45%
Insurance - Health (All)	154,412	161,740	5%
Total Personnel	1,985,330	2,071,246	2%
General Program/Administrative			
Production Expense	1,720,322	1,593,670	-7%
Marketing Expense	163,454	463,032	0%
Fundraising Expense	175,640	162,567	-7%
Education Program Expense	143,494	145,999	2%
Occupancy	199,871	189,764	-5%
Travel & Transportation	11,042	11,751	6%
Administrative Expense	270,331	273,100	1%
In-Kind Expense	255,493	250,000	-2%
Depreciation	106,035	115,000	8%
Total General Program/Administrative	3,045,682	2,904,883	-5%
Total Expenditures	5,031,012	4,926,627	-2%
Revenue Less Expense	290,611	244,000	-16%

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response to any question in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21				
2 Grants and other assistance to individuals in the United States. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	286,904.	206,396.	36,187.	44,321.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	1,501,077.	938,048.	158,215.	404,814.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	30,914.	30,914.		
9 Other employee benefits	189,995.	136,680.	23,964.	29,351.
10 Payroll taxes	183,059.	131,691.	23,089.	28,279.
11 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting				
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	103,575.	52,257.	39,202.	12,116.
12 Advertising and promotion	221,476.	95,707.	29,796.	95,973.
13 Office expenses	42,602.	4,494.	33,057.	5,051.
14 Information technology				
15 Royalties				
16 Occupancy	188,767.	168,735.	19,050.	982.
17 Travel				
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest	28,959.	15,354.	13,605.	
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	106,035.	99,184.	3,142.	3,709.
23 Insurance				
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a SPONSORED EVENTS	1,539,625.	1,539,625.		
b EDUCATION PROGRAMS	140,212.	140,212.		
c TICKET OFFICE	77,283.	67,874.	7,012.	2,397.
d RENTAL & PRODUCTION	76,475.	47,595.	27,837.	1,043.
e All other expenses	67,028.	33,048.	31,669.	2,311.
25 Total functional expenses. Add lines 1 through 24e	4,783,986.	3,707,814.	445,825.	630,347.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here if following SCP 99-2 (ASC 959-720)



S.L. Gimbel Foundation Fund Grant Evaluation Form

Organization:	Broadway Center for the Performing Arts		
Contact Name:	David J. Fischer	Title:	Executive Director
Phone Number:	253-591-5522	Grant Period:	Dec 1, 2012 thru Nov 30, 2013
Award Amount:	\$25,000	Grant Number:	2012916

- Describe the project’s key outcomes and results based on your goals and objectives. Provide the number of clients served and other relevant statistics.

Our key outcomes were to serve 15,500 students via two arts education outreach programs:

1. Broadway YEAR (Youth Expressive Alternative response)-a groundbreaking youth violence prevention program for at-risk youth; and
2. Extensive tour of our original production – Building Bridges: Journey to Civil Rights.

1) 2013 Tour *Becoming Bridges: A Civil Rights Journey* – January 10 – February 1, 2013 was an unequivocal success. S.L. Gimbel Foundation’s gift contributed to the development of the new civil rights-centered touring production, and was pivotal in keeping this popular project fresh, updated, and relevant. It also assisted us to exceed our projection and serve 22 schools (our original target was 19 schools) serving a total 725 participants more than projected: 15,725 students. We are pleased to report we were able to serve students from a broad ethnic and economic range, rural to urban, as documented in the table below: *(Statistics from OSPI, May 2013)*

District/School (#) of Performances	% Non-white	% F/R Lunch	District/School (#) of Performances	% Non-white	% F/R Lunch	District/School (#) of Performances	% Non-white	% F/R Lunch
Bethel			Puyallup			Tacoma		
Camas Prairie (1)	51	53	Puyallup High School (1)	27	30	Blix Elementary(1)	73	89
Clover Creek (1)	44	34	Emerald Ridge High (1)	32	25	Foss High(1)	66	69
Elk Plain (1)	29	21	Northwood (1)	37	34	Geiger (1)	47	60
Fredrickson (1)	36	35				Jenny Reed (1)	81	86
Liberty Middle (2)	38	40	Franklin Pierce			Lowell (1)	27	22
Pioneer Valley (2)	35	36	Ford Middle School (2)	53	63	Meeker Middle (1)	42	30
Rocky Ridge (1)	31	53				Oakland High (1)	58	79
Clover Park			Federal Way			Sheridan (1)	84	88
Dower (1)	68	82	Todd Beamer High (1)	55	45			
Hudloff Middle (1)	64	62						

Becoming Bridges: A Journey to Civil Rights was a new show, commissioned and produced by the Broadway Center with an original score and signature songs. The civil rights themes of Dr. Martin Luther King were showcased and also themes of other prominent civil rights activists such as Abraham Lincoln, Susan B. Anthony, Ruby Bridges, and Langston Hughes. Pre-performance study guides were distributed at schools, and made available on the Broadway Center education website.

Post-performance electronic surveys indicated:

- 10% of participating schools were taking part for the first time in Broadway Center’s MLK/diversity-based touring programs;

- 87.5% of respondents rated the performance as “Excellent” and 12.5% rated it “Good”; and
- 100% of respondents rated the performers’ preparation, professionalism, and strength of the program as “Excellent.”



Examples of teacher comments:

- “The performance was entirely engaging and deeply meaningful for everyone.”
- “The show was wonderful! In fact, it was one of the best I have viewed.”
- “This presentation had movement, speaking and singing, which sustained the students attention”
- “I thought it was great. Lots of ways to apply the learning in my classroom.”
- “Wonderful!”
- “Gorgeous. I have reflections from some Pre-K/K kids. They made wishes for their community, for our school, and for the world.”

2) Broadway YEAR (Youth Expressive Alternative Response) is continuing to evolve and refine, providing groundbreaking violence intervention through the arts - deeply serving at-risk students in practical ways. S.L. Gimbel funding is supporting two, 10 week sessions at underserved schools – spring 2013 and fall 2013. Although running slightly below our projections, 360 participants vs. a projected 400, this is solely due to Puyallup schools sessions being pushed into spring 2014 at the District’s request.

Results for both spring and fall sessions include:

- Six middle schools participated: Spanaway, Cougar Mountain, Cedarcrest , Bethel, Liberty (Bethel) and Jason Lee (Tacoma). Combined free and reduced lunch rates at these schools averages 45%; and 30% of participants received scholarships for inability to pay the \$25, 10-week session fee.
- Seven elementary schools participated: Evergreen, Camas Prairie, Rocky Ridge, Centennial, Elk Plain and Fredrickson (Bethel), and Franklin (Tacoma.) Combined free and reduced lunch rates at these schools averages 53%; and 33% of participants received scholarships for inability to pay the \$25, 10-week enrollment fee.



- Participating students came from diverse cultural backgrounds, and several had challenges such as ADHD, Asperger’s, Spina Bifida, or were visually impaired.
- A “Theory of Change” evaluation system, which was implemented in fall of 2012, was facilitated during spring session by professional independent evaluator Susy Watts. It took the program to a new level by providing uniform lesson plans, and measurable evaluation processes. The process will also be used by the Broadway Center staff at the conclusion of the fall session this December.

- **What were the challenges and obstacles you encountered (if any) in attaining your goals & objectives? How did you overcome and/or address the challenges and obstacles? What were the lessons learned?**

There were two challenges/obstacles encountered but adjustments were made quickly with very limited programmatic repercussions.

1) *Building Bridges* touring productions required rental of a large passenger van to cover nearly 2,000 miles in three weeks. In spite of last minute difficulties with our regular rental company, another company was able to accommodate and there were no delays in delivering the performances. We learned that rental company policies changed without notice, and in the future we will test policies with those companies well in advance. We are also exploring for grant funding for a Broadway Center owned van.

2) For the first time, an actor became ill on one of the days we had two performances of *Building Bridges*. We were able to reschedule one of the performances and the other had to be cancelled. Actors are very role-specific and there have been no understudies. We learned from the experience and are refining our cancellation policies and setting up a couple “contingency days” to cover scheduling issues so students in the future will not miss the experience.

- **Describe any unintended positive outcomes as a result of the efforts supported by this grant.**

During this period of support from S.L. Gimbel, Broadway YEAR and the *Building Bridges Tour* produced two major, positive outcomes. It spawned an expanded partnership with the Tacoma School District, and expanded outreach to another rural community on the Olympic Peninsula.

In 2013-14, the Broadway Center will partner with the Tacoma Public Schools to scale up Broadway YEAR to serve 9th grade students who are at risk of failing as assessed within the first six weeks of school. In a contract negotiated between David Fischer, Broadway Center Executive Director and Dr. Josh Garcia, Tacoma School District Deputy Superintendent, the project will take place at all five of Tacoma’s comprehensive high schools, where only 67% of students graduate. The goal is to intervene with approximately 150 students after school, at a pivotal point in their first year of high school.

In a new partnership in the Peninsula District, in January 2014, 4,000+ students in eight elementary schools will see a performance of the Broadway Center’s original, civil rights themed touring production, “Becoming Bridges.” Further, up to 50 at-risk students from each school will participate in a 3-hour workshop connecting the legacy of civil rights in America to Broadway YEAR’s focus (sense of self, empathy and negotiation) and create improvisational work. This will be the first program of its kind presented on the Olympic Peninsula.

- **Describe the overall effect this grant has had on your organization.**



The effect of this grant from S.L. Gimbel had an extremely positive overall effect for students and the Broadway Center. With your help, we have expanded the number of students served and expanded our geographic reach. It represents a generous gift from outside of the Pacific Northwest, and serves as an important endorsement for our programs as national caliber quality, highly replicable, and desirable on a much wider scale. It has helped leverage new and increased gifts from such corporate and foundation donors such as Norcliffe Foundation; Safeco Insurance; Bamford Family Foundation; Dimmer Family Foundation; Wells Fargo Foundation and KeyBank Foundation. Government funding also increased from the Washington State Arts Commission to support our Kennedy Center Partners Consortium for Education; and continued generosity from Pierce County Violence Intervention Funds.

Your gift has helped facilitate the growth of Broadway YEAR and Civil Rights-themed touring: two of our most significant and relevant programs, while boosting our standing as one of the largest and most diverse education programs in Washington, now serving 51,000 learners of all ages.

Your gift has helped deepened our relationship with the Tacoma School District (the second largest in Washington) in its efforts to keep kids in school, gain empathy for others, and accepting the role the arts can play in dealing with these obstacles. Word of mouth is a powerful endorsement tool, and both Broadway YEAR and Civil Rights-themed touring are growing as news travels among educators sharing best practices.

S.L. Gimbel’s gift has helped attract board members, volunteers, and individual donors who are passionate about arts education, and creating a vibrant, safe and creative community.

- **Tell us a few success stories that made an impact on your organization and/or community as a result of this grant.**

“Undre has resisted the path of his older brother who was incarcerated at the time the program began. Undre thrived in YEAR, performed in an original dance duet with another student and has subsequently joined a semi-professional dance troupe. Talil, a fellow student with Spina Bifada, also thrived and performed in an original musical performance with another group member. These students, who have become friends through the program, are now seeking to form an anti-bullying club at their junior high school to provide a safe environment for all youth.” - Broadway YEAR teaching artist.

“My Son, Franklin Elementary 3rd grade student Cameron Johnson-Graham had a BLAST and is now obsessed with acting and music. This was a great program for him to be a part of. Because of his ADHD he does not do well with making friends. He is the sweetest kids but because he is so hyper and talks so much, kids make fun of him on a regular basis. This program gave him a sense of accomplishment and pride and helped him get out of his comfort zone. With that said I thank you again. We are looking over our work schedules in order to apply to have him continue with Broadway like programs and search out scholarships to help make it possible.” – Broadway YEAR parent

*“Just wanted to let you know I thoroughly enjoyed Bridges! Not only was the script well-written, the acting, movement, singing was beyond belief. How can people be so multi-talented?! Good job all. EXTREMELY impressive!”
- Stephanie Ealy, Bethel School District*

Comments from a parent who talked with her first grade daughter as she was tucking her into bed after the tour had visited her school that day: She remembered Ruby Bridges as first girl to integrate and the date of Dr. King’s assassination. Said she really liked it. “It was beautiful and I learned a lot. The whole school was there and everyone respectful.”



- **Provide a financial report on the use of your grant funds (expenditures).**

All funds were expended by May 1, 2013, in strict compliance with the application budget as shown on the table below.

Line Item Description	Line Item Explanation	S.L. Gimbel
Program Personnel		
Associate Director of Education	Pro-rated salary to oversee YEAR and Touring	\$5,000
Education Manager	Pro-rated salary to administer YEAR and Touring	\$5,000
Program Manager/Technical	Stipend for 7 week service. Touring only	\$2,500
Multicultural Teaching Artists	Multicultural and Teaching Artists. YEAR only	\$7,500
Performers	Three artists (instead of 4 as script originally required) Touring only. 7 weeks @ \$400 per week = \$8,400 Actual	5,000
TOTAL		\$25,000

- ❖ Please send copies of publicity and other promotional materials.
- ❖ All variances or time extensions must be approved by The Community Foundation’s Grant Committee. Please contact us at 951-684-4194, ext. 114 immediately if a variance or extension becomes necessary.

Please return the completed form to:

Celia Cudiamat, Vice President of Grant Programs
3700 Sixth St., Suite 200, Riverside, CA 92501 or fax to 951-684-1911
Or email to: ccudiamat@thecommunityfoundation.net

Internal Revenue Service

Date: February 16, 2007

BROADWAY CENTER FOR THE
PERFORMING ARTS
PANT
% SWANSON-MCGOLDRICK INC
901 BROADWAY PLAZA
TACOMA WA 98402

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Person to Contact:

Mary Holland 31-08700
Customer Service Representative

Toll Free Telephone Number:
877-829-5500

Federal Identification Number:
91-1106878

Dear Sir or Madam:

This is in response to your request of February 16, 2007, regarding your organization's tax-exempt status.

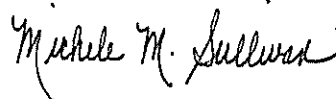
In April 1979 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations 1



The Community Foundation

Serving the Counties of Riverside and San Bernardino

S. L. Gimbel Foundation Fund

BOARD OF DIRECTORS

April 17, 2014

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Beverly Stephenson

Grover Trask
Immediate Past Board Chair

Dr. Jonathan Lorenzo Yorba
President and CEO

Mr. David J. Fischer
Executive Director
Broadway Center for the Performing Arts
901 Broadway, Suite 700
Tacoma, WA 98402-4415

Dear Mr. Fischer:

Congratulations! A grant has been approved for **Broadway Center for the Performing Arts** in the amount of **\$25,000** from the S.L. Gimbel Foundation. The **performance period for this grant is May 1, 2014 to April 30, 2015**. Additional funding beyond the performance period is not guaranteed. It is highly recommended that alternative funding sources be sought accordingly. The grant is to support the following as specified in your proposal:

Outreach for Underserved Students: To provide two arts education outreach programs to 15,500 students on youth violence prevention and civil rights. Note: Third and final grant award.

This grant is subject to the terms outlined in the enclosed Grant Agreement. After you have reviewed the terms and conditions of the Grant Agreement, please sign and date the enclosed copy and return the original copy to The Community Foundation within the next two weeks. Please retain a copy of the signed agreement for your records. Funds will be released upon receipt of the signed Grant Agreement.

A condition of this grant is that you agree to submit the Grant Evaluation Form which includes a narrative report and fiscal report. The **Grant Evaluation is due on May 15, 2015** and a copy will be available online at The Community Foundation website.

We wish you great success and look forward to working with you during the grant performance period.

If you have any questions, please call me at 951-684-4192 ext. 114 or email me at ccudiamat@thecommunityfoundation.net.

Sincerely,

Celia Cudiamat
Executive Vice President

17964 Broadway Center for the Performing Arts 20140270 GIMB1



Confirmed in Compliance
with National Standards for
U.S. Community Foundations

2014 S.L. Gimbel Foundation Fund

Grant Agreement

Organization: Broadway Center for the Performing Arts
Grant Amount: \$ 25,000 **Grant Number:** 20140270
Grant Period: May 1, 2014 through April 30, 2015
Purpose: Outreach for Underserved Students: To provide two arts education outreach programs to 15,500 students on youth violence prevention and civil rights. Note: Third and final grant award.

1. Use of Grant Funds

Grant funds must be expended within the grant period, for the purpose and objectives described in your grant proposal. Grant funds may not be expended for any other purpose without prior written approval by The Community Foundation. If there are significant difficulties in making use of the funds as specified in your proposal, or if the grant funds cannot be spent within the grant period, notify us in writing promptly.

Formal requests for extensions or variances must be submitted to the Foundation's Board of Directors for approval a minimum of 60 days before the end of the grant period.

Requests for variances or extensions are reviewed on a case-by-case basis and approved by the Board of Directors. If a request is denied, unused funds must be immediately refunded to the Foundation.

2. Payment of Grant Funds

The grant funds will be paid in full by the Foundation upon receipt of the signed Grant Agreement. Challenge grant funds will be paid in full upon receipt of the signed Grant Agreement and upon receipt of documentation providing evidence that condition(s) of the challenge grant has/have been met.

3. Certification and Maintenance of Exempt Organization Status

This grant is specifically conditioned upon Grantee's status as an eligible grantee of The Community Foundation. The Foundation has obtained a copy of the Grantee's IRS determination letter. Grantee confirms that it has not had any change in its tax-exempt status, and shall notify the Foundation immediately of any such change.

4. Final Report and Records

The Grantee will submit the Grant Evaluation report per the deadline set forth in the award letter. This report includes a narrative on outcomes based on goals and objectives set forth in the grant proposal and an expenditure report documenting use of grant funds. If equipment was purchased, copies of receipts need to be included.

5. Grantee's Financial Responsibilities

Grantee will keep records of receipts and expenditures of grant funds and other supporting documentation related to the grant at least four (4) years after completion of the grant and will make such records of receipts, expenditures and supporting documentation available to the Foundation upon request.

6. Publicity

The Community Foundation recommends publicity for the grant and acknowledging The Community Foundation in internal correspondence, brochures as appropriate; newsletters, annual reports and email blasts or e-newsletters.

The credit line of "Made possible in part by a grant from the "S.L. Gimbel Foundation Advised Fund at The Community Foundation – Inland Southern California" is suggested. When your donors are listed in printed materials, include the S.L.

Gimbel Foundation Advised Fund at The Community Foundation in the appropriate contribution size category. When publishing our name, please note the "The" at the beginning of our name is a legal part of our name. It should always be used and capitalized. Attaching our logo is also appreciated. Our logo can be downloaded from our website at www.thecommunityfoundation.net.

7. Indemnification

In the event that a claim of any kind is asserted against the Grantee or the Foundation related to or arising from the project funded by the Grant and a proceeding is brought against the Foundation by reason of such claim, the Grantee, upon written notice from the Foundation, shall, at the Grantee's expense, resist or defend such action or proceeding, at no cost to the Foundation, by counsel approved by the Foundation in writing.

Grantee hereby agrees, to the fullest extent permitted by law, to defend, indemnify, and hold harmless the Foundation, its offices, directors, employees, and agents, from and against any and all claims, liabilities, losses, and expenses (including reasonable attorneys' fees) directly, indirectly, wholly, or partially arising from or in connection with any act or omission by Grantee, its employees, or agents in applying for or accepting the Grant, in expending or applying the Grant funds or in carrying out any project or program supported by the Grant, except to the extent that such claims, liabilities, losses, and expenses arise from or in connection with any bad faith act or omission by the Foundation, its officers, directors, employees, or agent.

8. Termination

The Community Foundation may terminate this agreement, withhold payments, or both at any time, if, in the Community Foundation's judgment: a) The Community Foundation is not satisfied with the quality of the Grantee's progress toward achieving the project goals and objectives; b) the Grantee dissolves or fails to operate; c) the Grantee fails to comply with the terms and conditions of this agreement.

9. Limitation of Support

This Agreement contains the entire agreement between the parties with respect to the Grant and supersedes any previous oral or written understandings or agreements.

I have read and agree to the terms and conditions of the Grant Agreement.

David Fischer

Signature

4-21-14

Date

David Fischer

Printed Name

Exec Dir

Title

Organization: 17964 Broadway Center for the Performing Arts
Grant Number: 20140270

DC
5/2/14



The Community Foundation

Serving the Counties of Riverside and San Bernardino

S. L. Gimbel Foundation Fund

BOARD OF DIRECTORS

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Vernon Kozlen

D. Matthew Pim

Patrick O'Reilly

Rose Salgado

Beverly Stephenson

Grover Trask
Immediate Past Board Chair

Dr. Jonathan Lorenzo Yorba
President and CEO

May 2, 2014

Mr. David J. Fischer
Executive Director
Broadway Center for the Performing Arts
901 Broadway, Suite 700
Tacoma, WA 98402-4415


Dear Mr. Fischer:

The Community Foundation is pleased to enclose a grant check for **\$25,000** from the S. L. Gimbel Foundation, a component fund at The Community Foundation. By cashing the grant check, you are agreeing to the conditions stated under the *Terms of Grant* which you have signed and returned. The completed Grant Evaluation form is due by May 15, 2015 and will be available online on The Community Foundations website under Grants/Forms. Please note that any grant variances or extensions must be requested in writing and in advance. Any remaining grant funds must be returned to The Community Foundation at the end of the grant period.

We greatly appreciate any help you can give us in publicizing the grant. Please use the following credit in any grant announcements or materials funded by the grant: "The (name of project/program) is supported by a grant from The S. L. Gimbel Foundation." You may send copies of articles printed in local papers, stories in your agency newsletter, annual report, press releases, and other publications for our files.

If you have any questions, please contact me at 951-684-4194.

Sincerely,


Celia Cudiamat
Executive Vice President

20140270

37304

GIMB1



Confirmed in Compliance
with National Standards for
U.S. Community Foundations

HOLD TO LIGHT TO VIEW WATERMARK IN PAPER. HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT. DETECTION CIRCLE REVEALS A LOCK WHEN TESTED.

37304

The Community Foundation
Serving the Counties of Riverside and San Bernadino

3700 SIXTH STREET, SUITE 200
RIVERSIDE, CA 92501
951-241-7777 / FAX 951-684-1911

CITIZENS BUSINESS BANK
A Financial Services Company
3695 Main Street, Riverside, CA 92501
90-3414-1222

EZ-PAYSM Check Fraud Protection for Business

PAY * Twenty-Five Thousand and no/100 *

TO THE ORDER OF

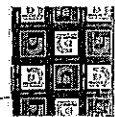
Broadway Center for the Performing Arts
901 Broadway, Suite 700
Tacoma, WA 98402-4415

DATE

04/28/2014

AMOUNT

\$****25,000.00



Celia Andriana
Jonathan Lorenzo Yalbi
AUTHORIZED SIGNATURE

Security features. Details on back.

⑈037304⑈ ⑆122234149⑆ 244124437⑈

The Community Foundation
17964 Broadway Center for the Performing Arts
20140270 04/17/2014 Outreach for Underserved Students
GIMB S.L. Gimbel Foundation Advised Fund

37304
04/28/2014 037304
25,000.00 25,000.00

CHECK TOTAL: \$****25,000.00

The Community Foundation
17964 Broadway Center for the Performing Arts
20140270 04/17/2014 Outreach for Underserved Students
GIMB S.L. Gimbel Foundation Advised Fund

37304
- 04/28/2014 037304
25,000.00 25,000.00

CHECK TOTAL: \$****25,000.00